

## URL Caller



With your **Premium Lite** Service, you have the option of using **URL Caller**.

### How does this work?

With URL Caller, we'll call a web page each time we receive an SMS for you. You can specify the URL when you create your **Premium Lite** Service.

You can then run your own business logic, and return a custom SMS reply back to the client:

1. We call your web page, when we receive the incoming Premium SMS into our system.
2. You can then run business logic in the background in response to the incoming URL.
3. You then need to return a response to the web page.
4. We then pick up this response and return it to the client, as an SMS.
5. Note that this response cannot be greater than 160 characters.
6. If it is greater than 160 characters, we will not return any data over the 160 mark.
7. As is our policy, a return SMS must be sent back to the client.

We'll send you the following parameters, as a query string, each time we call your web page:

1. **num**  
The cell number that the Premium SMS was sent from
2. **tonum**  
The Premium SMS number that the SMS was sent to
3. **mesg**  
The actual SMS message received

### Important Developers Notes!

1. **URL Timeout**  
There is a 15 second timeout when we call your URL. If it times out, it is placed in a retry queue. From there, the URL is retried every 150 seconds.
2. **Reply SMS length**  
This must be 160 characters or less. Any text over 160 characters will be dropped from the message.

### What's the catch?

No catch really, but URL Caller will cost you **R800** instead of the **R500** for a standard service.